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# 2025 Event Partnership Opportunities

***Elevate, Advocate, Celebrate***

Join us in **Ottawa** this October for the **2025 ACEC Canada** Fall events week — a premier week celebrating the best of the consulting engineering industry. This year's gathering will shine a spotlight on engineering excellence, as we come together to honor the innovation, leadership, and achievements shaping the future of our sector. And 2025 marks an especially special year for the association as ***we celebrate our Centennial!***

As a sponsor, you'll gain exclusive access to meaningful networking opportunities, while showcasing your commitment to the advancement of engineering in Canada and beyond. Connect with industry leaders, recognize the outstanding contributions of consulting engineering firms, and be part of a week dedicated to excellence. **Don't miss your chance to be part of this remarkable event. We can't wait to celebrate with you!**

# President's Message

Dear Prospective Partner,

At ACEC Canada, we are dedicated to advancing the commercial and business interests of the consulting engineering industry on a national scale. Representing over 400 member firms, we provide essential engineering and professional services to clients both across Canada and around the world. As a unifying force within our diverse sector—spanning disciplines from small and medium-sized enterprises (SMEs) to large global firms—we play a pivotal role in shaping the future of our industry.

We invite you to become an integral partner in this dynamic community of industry leaders. As a partner with ACEC Canada, you'll gain unparalleled access to key decision-makers, stay ahead of emerging trends and challenges, and help drive important conversations that influence business practices and policy development. Your support strengthens our organization and ensures the continued growth and sustainability of the engineering ecosystem in Canada.

Thank you for considering a partnership with ACEC Canada. We look forward to the opportunity to collaborate with you and work together to achieve our shared goals.

Regards,

John D. Gamble, P.Eng.



President and CEO  
ACEC-Canada



# Audience and Reach

## Our network:



100+ National Leadership Conference attendees  
50+ Parliament Hill Day attendees  
150+ Award attendees

## Our reach:



**Social Media**

**7,500+**

LinkedIn followers



**Website**

**72,000+**

annual visitors



**Email**

**3,300+**

recipients

## Our industry:



**\$46.4B**

annual revenues



**\$61B**

GDP contribution



**389,000**

supported jobs



# Schedule of Events

## **October 20:**

- Board of Directors Meeting (invite only)
- Board of Directors and Member Organization Reception (invite only)

## **October 21:**

- Association Day – Board of Directors and Member Organization (invite only)
- Welcome Reception

## **October 22:**

- National Leadership Conference
- Centennial Celebration Dinner

## **October 23:**

- Parliament Hill Day
- ACEC National Awards Gala

# Sponsorship Packages

These are exclusive opportunities happening onsite at the Fairmont Chateau Laurier.

## October 20

### **ACEC Board of Directors Meeting**

- Invite for 1 to the October 19 – BoD welcome dinner (offsite)
- 2 complimentary Award tickets (October 23)
- 15% discount on registration for the National Leadership Conference and Centennial Dinner (October 22)
- Logo recognition digitally onsite
- 15-minute (only) presentation in front of ACEC's Board of Directors– timing of the presentation will be determined by ACEC
- Lunch invitation with ACEC's Board of Directors after your presentation

**\$6000**

### **Board of Directors and Member Organization Reception and Dinner Sponsor**

- Dinner invites for 2
- 15% discount on registration for the National Leadership Conference (October 22) and Centennial Dinner
- Logo recognition digitally onsite
- 5-minute welcome remarks at dinner

**\$8000**

## October 21

### **Association Day Sponsor**

- 2 complimentary Awards Gala Tickets (October 23)
- 15% discount on registration for the National Leadership Conference and Centennial Dinner (October 22)
- Logo recognition digitally onsite
- 5-minute presentation – timing of the presentation will be determined by ACEC
- Lunch invitation after your presentation

**\$8000**

# Sponsorship Packages

## National Leadership Conference

These opportunities will provide your company visibility with ACEC member firms as a strong supporter of the consulting engineering industry. Strengthen your brand and make valuable connections with the industry's current and future leaders.

### October 21

#### Welcome Reception

- 2 complimentary Awards gala ticket (October 23)
- 15% discount on registration for the National Leadership Conference and Centennial Dinner (October 22)
- Logo recognition digitally onsite and on ACEC Website
- Brand reflected in food, signature drink, cocktail napkins, decor
- Sponsorship recognition in all event marketing
- Social media recognition before and during the reception
- A roaming social photographer, with instant images

**\$12,500**

### October 22

**2 left!**

#### National Leadership Conference Keynote Sponsor

- 2 complimentary National Leadership Conference registrations
- 15% discount on tickets for the Centennial Dinner (October 22) and Awards Gala (October 23)
- Logo recognition digitally and on ACEC website
- Opportunity to introduce the keynote speaker
- Opportunity to network with the best in the industry
- Sponsorship recognition in all marketing of the event
- A reserved VIP seat in the meeting space
- Social media recognition prior to the National Leadership Conference

**\$8500**

# Sponsorship Packages

## National Leadership Conference (continued)

**October 22**

2 available

### Coffee Break

- 15% discount on registration for the National Leadership Conference and Centennial Dinner
- Logo recognition at break area
- Logo recognition on ACEC's website
- Custom logo napkins
- Sponsorship recognition in all marketing of the event
- Social media recognition prior to the National Leadership Conference

**\$5000**

**October 22**

### Head Shot Salon Sponsor

- 2 complimentary National Leadership Conference registrations
- 15% discount on tickets to the Awards Gala and Centennial Dinner
- Custom message on each card
- Logo recognition on ACEC's website
- Sponsorship recognition in all marketing of the event
- Social media recognition prior to the National Leadership Conference

**\$6500**



# Sponsorship Packages

## Centennial

As we celebrate 100 years, these opportunities will provide your company visibility as a strong supporter of the consulting engineering industry.

**October 22**

### Centennial Dinner Sponsor

- 2 complimentary Centennial Dinner tickets
- 15% discount on tickets for the Awards Gala on October 23
- Logo recognition digitally and on ACEC's website
- Sponsorship recognition in all event marketing
- Social media recognition before and during

**\$25000**

### Centennial Reception Sponsor

- 2 complimentary Centennial Dinner tickets
- 15% discount on tickets for the Awards Gala on October 23
- Logo recognition digitally and on ACEC's website
- Logo recognition and brand reflected in food, drink, furnishings.
- Sponsorship recognition in all event marketing

**\$15000**

### Centennial Dinner Entertainment Sponsor

- 2 complimentary Centennial Dinner tickets
- 15% discount on tickets for the Awards Gala on October 23
- Logo recognition digitally
- Introductory remarks from stage to introduce the entertainment.
- Logo recognition on ACEC's website
- Sponsorship recognition in all event marketing

**\$10000**

### Centennial Dinner Wine Sponsor

- 2 complimentary Centennial Dinner tickets
- 15% discount on tickets for the Awards Gala on October 23
- Logo recognition digitally and at each table on menu cards
- Logo recognition on ACEC's website
- Sponsorship recognition in all event marketing

**\$5500**





# Sponsorship Packages

## Parliament Hill Day

These are exclusive opportunities happening onsite at the Fairmont Chateau Laurier.

**October 23**

### Hill Day Breakfast Sponsor

- 2 complimentary Awards Gala tickets
- 15% discount on registration for National Leadership Conference and Centennial Dinner
- Logo placement digitally in meeting room and on ACEC website
- Opportunity to introduce the keynote speaker
- Network with Parliament Hill Day participants
- Sponsorship recognition in all marketing of the event
- A reserved VIP seat at the breakfast
- Custom e-mail to Parliament Hill Day attendees – timing determined by ACEC
- Social media recognition prior to Parliament Hill Day

**\$7500**

### Hill Day Lounge Sponsor

- 2 complimentary Award Gala tickets
- 15% discount on registration for National Leadership Conference and Centennial Dinner
- Logo recognition within the space
- An opportunity to showcase your product/service within the renaissance lounge space
- Logo recognition in all event materials
- Sponsorship recognition in all event marketing
- Social media recognition before and during the event

**\$5500**

# Sponsorship Packages

## ACEC National Awards

**October 23**

### Special Award Presenter

up to 7 available

- 2 complimentary tickets for the Awards Gala
- 15% discount on registration for National Leadership Conference and Centennial Dinner
- Logo recognition on ACEC's awards web page
- Sponsorship recognition in all event marketing
- Introduce the award and assist with the presentation on stage.
- Photo taken with award winner(s) on stage
- Social media recognition before, during and after the event

**\$9500**

### Pre-awards Reception Sponsor

- 2 complimentary Award Gala tickets
- 15% discount on registration for the National Leadership Conference and Centennial Dinner
- Logo recognition at the Awards and on ACEC's awards web page
- Networking with award winners and attendees
- Sponsorship recognition in all event marketing
- Custom e-mail with your company content to awards attendees – timing determined by ACEC
- Social media recognition before and during the event

**\$15000**

### Winners Circle Celebration

- 2 complimentary Award Gala tickets
- 15% discount on registration for the National Leadership Conference and Centennial Dinner
- Logo recognition and brand reflected on a food/drink/napkins/furniture/digital signage as applicable
- Logo recognition at the Awards and on ACEC's awards web page
- Network with award winners and attendees
- Sponsorship recognition in all event marketing
- Custom e-mail with your company content to awards attendees – timing determined by ACEC
- Social media recognition before and during the event

**\$15000**

# Additonal Activations

## **Key cards: \$1750**

- Custom messaging on one side of the guest room key cards used by delegates booked at the Chateau Laurier
- These cards are wooden sustainable cards and engraved

## **Lanyards: \$2500**

- Custom branding, one colour on lanyards worn for name badges at NLC, Parliament Hill

## **Phone charging station: \$2500**

- Custom branding, one colour on the portable charging station for delegates at the NLC.

## **Custom Door Hanger: \$3500**

- A perfect welcome message left on attendees doors after check-in.

## **Pillow gift (room drop): \$5000**

- Have a product or service that gets your brand into attendees hands. What a perfect way to make it special by having it in their room after check-in. A gift from you!
- Sponsor responsible for all costs associated with design and production of the item.

# Thank You

The Association of Consulting Engineering Companies - Canada is a not-for profit organization that has been the voice of Canadian consulting engineering companies since it was founded in 1925.

We represent the commercial interests of businesses that provide professional engineering services, to both the public and the private sector. Our members' services include planning, designing and implementing all types of engineering projects, and providing independent advice and expertise in a wide range of engineering-related fields.

ACEC is governed by close to 400 members: independent consulting engineering companies, organised into 12 provincial and territorial Member Organizations. We are a member of the Fédération Internationale d'Ingénieurs Conseils (FIDIC), the global voice of consulting engineering.

Looking to customize an opportunity? Just reachout!

# Contact Us

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